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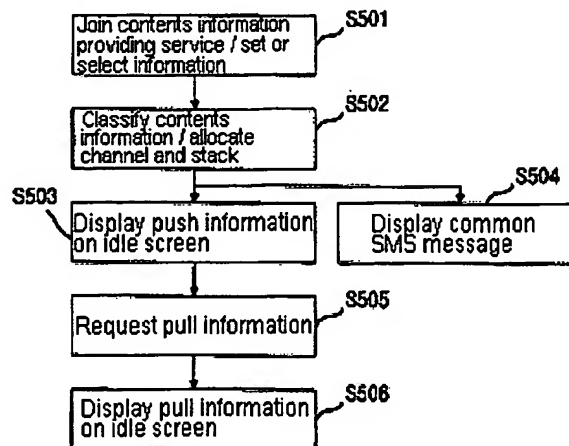
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(54) Title: METHOD AND APPARATUS FOR CONTROLLING AND APPLYING RESOURCE OF IDLE SCREEN ON MOBILE

SCREEN ON MOBILE



(57) Abstract: The present invention relates to a mobile communication terminal and method of driving the same, and an idle screen service system and method using the same. According to the present invention, the method includes the steps of (a) allowing a user to set contents information; (b) allowing a service-providing server to classify the contents information and to allocate a stack; (c) allowing idle screen information corresponding to the contents information to be pushed; (d) allowing the user to request detailed contents information and to receive the requested contents information; and (e) allowing the contents information to be displayed according to a predetermined screen configuration of a mobile communication terminal, wherein the contents information of step (c) is displayed according to a given template configuration.